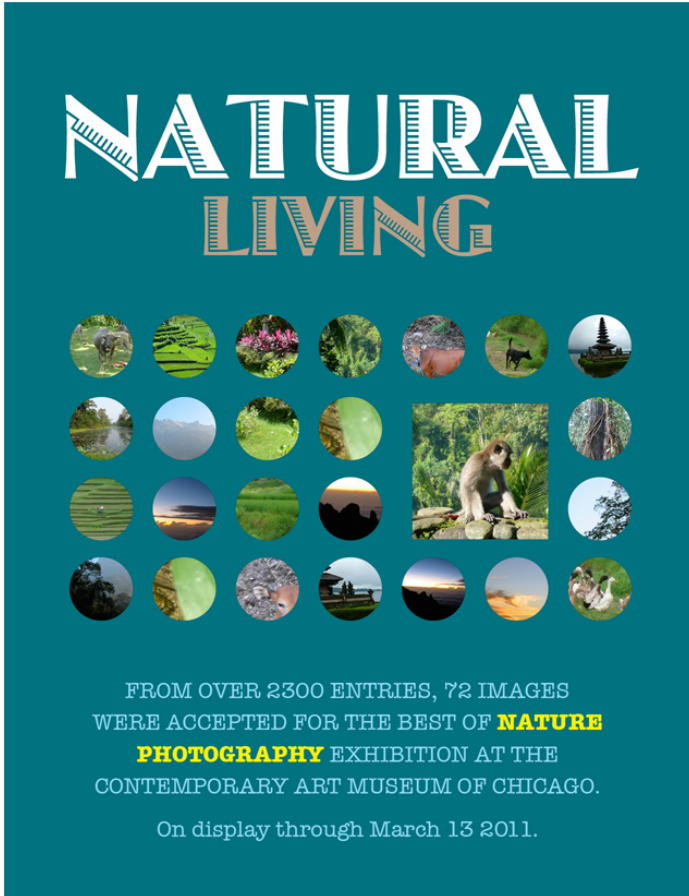


Principles of Design: Contrast

Directions: Look at the graphic designs on this worksheet, and answer the questions next to each design, noting the elements of contrast as you work.



1. How does the reader know what is important?
2. How does the reader know what to look at first?



1. How does the reader know what is important?

2. How does the reader know what to look at first?

3. What keeps the reader focused?

4. What draws readers in and keeps their attention?



1. How does the reader know what is important?

2. How does the reader know what to look at first?

3. What keeps the reader focused?

4. What draws readers in and keeps their attention?